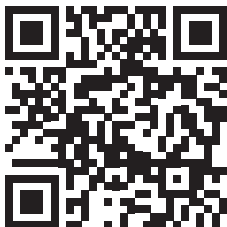


**ARE YOU A BUYER  
LOOKING FOR PEACE OF MIND  
IN YOUR FLOWER SOURCING?**



**FLORVERDE  
SUSTAINABLE  
FLOWERS**



[www.florverde.org](http://www.florverde.org)

**BUY CERTIFIED FLOWERS  
with Florverde®,  
Latin America's leading standard  
for flowers and ornamentals.**



## 29 YEARS OF EXPERIENCE

Florverde® Sustainable Flowers, FSF, certifies companies dedicated to responsible floriculture and stand up for environmental conservation and labor rights.

### LABOR RIGHTS FULLY PROTECTED



Protecting women rights:  
**NO** discrimination or  
harassment due to  
gender or pregnancy



**NO** Child labor,  
Abuse or forced  
labor



Respecting  
Maximum working  
hours per week



Respecting  
Freedom of  
association



Healthy  
and  
safely workers

### ENVIRONMENTAL



Sustainable  
Labor  
Practices



Safe  
Crop-protection  
Inputs



Proper  
Post-Harvest  
Handling



Correct  
Waste  
Management



Efficient  
Energy  
Usage



Nurturing  
Landscaping  
& Biodiversity



Efficient  
Water  
Management



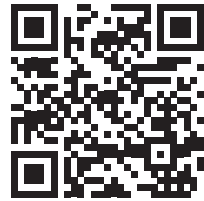
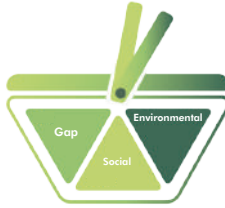
Diligent  
Carbon-footprint  
Reduction

## OUR RECOGNITIONS & COMPLIANCE

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Floriculture  
Sustainability  
Initiative



Florverde Sustainable Flowers meets Walmart U.S.'s Pollinator Health Policy by incorporating robust Integrated Pest Management (IPM) practices and third-party verification that support pollinator protection and sustainable flower production.

**SUPPORTING  
POLLINATORS:  
FLORVERDE®  
MEETS WALMART'S  
STANDARDS**





**OVER 18,000 ACRES &  
220 FARMS CERTIFIED IN  
LATIN AMERICA**

## **CERTIFICATION BODIES**



**kiwa**

[paola.mesa@kiwa.com](mailto:paola.mesa@kiwa.com)



**MAYACERT  
CERTIFIER**

[gcoba@mayacert.com](mailto:gcoba@mayacert.com)



**NaturaCert**

[pcruz@naturacert.com](mailto:pcruz@naturacert.com)



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VERITAS**

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**icontec**

[facolorado@icontec.org](mailto:facolorado@icontec.org)

**WANT TO GET CERTIFIED WITH FLORVERDE  
BUT DON'T KNOW WHERE TO START?**

**CONTACT US!**



[www.florverde.org](http://www.florverde.org)  
[coordinador@florverde.org](mailto:coordinador@florverde.org)