Our Milestones

- **1996**
  - Flower-sector Code of Conduct established and overseen by the Association of Colombian Flower Exporters, Asocolflores.

- **2008**
  - Florverde became a 3rd-party certification, based on ISO 17065.

- **2012**
  - Florverde became “Florverde Sustainable Flowers”.

- **2023**
  - 119 FSF certified farms worldwide.

- **2023**
  - 4,682 Certified Ha (11,569 ac.)

- **50%**
  - of FSF-farm Water is Rainfall

- **50,522**
  - Annual Certified-farmhand Benefits

- **2.2 billion**
  - Billion Certified Stems: Colombia, Ecuador

- **285**
  - FS Academy-Trained Technicians: Socio-Environmental Practices

OUR STRENGTHS

FSF Sustainability for everyone’s well-being!

An independent socio-environmental floriculture standard:
- Improving flower farmhand standards of living
- Safeguarding generational flower farming
- Ensuring year-round affordable high-quality flowers for buyers

1. 27 YEARS OF EXPERIENCE
2. ADDITIONAL PAYMENTS FOR VOLUME-PRODUCTION
3. 3RD-PARTY ANAB ACCREDITED
4. GLOBAL-MARKET ACCESS
5. EXCLUSIVE SOCIAL-ENVIRONMENTAL INDICATOR SYSTEM
Peace of mind
Florverde Sustainable Flowers, FSF

a welcome assurance for the planet and its people!

ABOUT FSF

Florverde® Sustainable Flowers, FSF, certifies companies dedicated to responsible floriculture and stand up for environmental conservation and labor rights.

The FSF Mission: promote sustainable flowers for inclusive well-being and peace of mind grounded in the FSF pledge to care for the planet and its people.

FSF’s impact is undeniable: its guarantee gives rise to exquisite socio-environmentally grown bouquets that convey a sense of well-being and satisfy buyer-awareness. It’s the go-to-certification for Colombian and Ecuadorian growers.

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Economic Impact Gauging
Conventional / Hazardous Residue Management
Direct / Indirect Carbon-footprint Emissions: Facilities, Processes
Auditing Occupational Accidents, Severity, Absenteeism
Carbon Footprint Initiatives: Solar energy, Reforestation, Natural Refrigerants
Safe Crop-protection Inputs
Efficient Water Management
Sustainable Labor Practices
Economically Efficient Practices
Proper Pest-Management
Efficient Energy Usage
Diligent Carbon-footprint Reduction
Active-ingredient Chemical Pesticides per Ha, per Flower Type
Water Collection Initiatives: Fresh Ground Water, Rainfall & Use/Ha